

Mentor Social Media Share Kit

Welcome to Mentor Me Healthcare. You are now a mentor!
This guide will help you spread the word about your new business.



Talk with friends, students, colleagues and assistants.

Don't be shy - you never know who may need your help or be able to create a connection. Show empathy for what people are experiencing and excitement about helping.

Start with one of the Sample Posts. Post regularly (at least once a week). Sharing your own success story creates hope for others. When a mentee accomplishes something, share it (names with permission though). Share our posts too please.

Facebook:

- ☐ Like our page [Mentor Me Healthcare- Home | Facebook](#)
- ☐ Sample Post 1: I'm excited to be a mentor with [Mentor Me Healthcare](#). The path to licensing was tough but I did it. Now, I'm using my knowledge of the licensing and examination process to help (insert your professional title)s new to Canada become licensed quickly with flexible, personal support. **If you are an unlicensed internationally educated (insert your professional title), [register as a mentee](#) and contact me!** I understand what you're going through and I'm ready to help.
- ☐ Sample Post 2: Do you know of internationally trained health professionals working in coffee shops, retail stores or driving others around? Why is this still happening when our healthcare system is struggling with a lack of qualified staff? I wanted to make a difference, so I've become a mentor with [Mentor Me Healthcare](#). **Now, I'm helping new internationally educated (your professional title)s get licensed in Canada.** The process of licensing for me was difficult and expensive, but I did it and learned a lot. I'm ready to help others achieve their dreams with flexible, personalized mentorship. Learn more by liking [Mentor Me Healthcare- Home | Facebook](#)
- ☐ Sample Post 3: **Are you an internationally educated (professional title) looking to get licensed quickly,** from home, on your own schedule? Learn from someone who has made it! Register as a mentee on [Mentor Me Healthcare](#), contact me and let's get started on your path to success!
- ☐ When your profile and services are completed, there is a "Share this mentor" and "Share this service" linking to Facebook. Go for it!
- ☐ Share our website, page and your posts in groups such as "Indians in the GTA" or "Philippinx in Ottawa" as well as alumni groups from your universities at home or in Canada - anywhere mentees might look for help.

Linked In:

- ☐ Search and connect with as many possible mentees as you can find (look for job titles and education listings)
- ☐ Follow [Mentor Me Healthcare Linked In Page](#) and share our posts
- ☐ Add “Mentor” as a new position for employer “Mentor Me Healthcare” on your profile
- ☐ Sample Post 1: I’m excited to be a mentor with [Mentor Me Healthcare](#). I’m using my teaching skill and clinical experience to help other (insert your profession) new to Canada. Want to become a licensed (your profession) faster with my personalized, flexible support? I’m familiar with the licensing and examination process and would be happy to help you achieve your goal. [Register as a mentee](#) and contact me today.
- ☐ Sample Post 2: Do you know any internationally trained health professionals working in coffee shops, retail stores or driving others around? Why is this still happening when our healthcare system is struggling with a lack of qualified staff?
I wanted to make a difference, so I’ve become a mentor with [Mentor Me Healthcare](#).
Now, I’m helping new internationally educated (your professional title)s get licensed in Canada. The process of licensing for me was difficult and expensive, but I did it and learned a lot. I’m ready to help you achieve your dreams with flexible, personalized mentorship. **Register as a mentee and contact me!** Learn more by following [Mentor Me Healthcare](#).
- ☐ Sample Post 3: **Are you an internationally educated (professional title) looking to get licensed quickly,** from home, on your own schedule? Learn from someone who has made it! Register as a mentee on [Mentor Me Healthcare](#), contact me and let’s get started on your path to success!
- ☐ When your profile and services are completed, “Share this Mentor” and “Share this Service” using the social media icon buttons. Post and be proud!



MENTOR ME
COMPETENCE. CONFIDENCE. CONNECTION.

Copy and paste this logo into your profile pages as needed - this one works in the circle setting.

If you would like more guidance on marketing, please let us know. Our partners at CommuniTech and the Accelerator Center can help optimize your messaging and grow your business.

Best of luck helping others achieve their dreams! Thank you so much for choosing Mentor Me Healthcare. We are happy to have you as a key part of our growing community.

Melanie & Chris